



**FOR IMMEDIATE RELEASE:** September 2, 2025  
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## Turn your old Fridge into \$100 throughout September

(Albuquerque, NM) – Ready to clear out that old fridge or freezer? PNM is here to make it easy - and rewarding. Throughout the month of September, PNM customers can receive \$100 for recycling their working appliance. We'll even pick it up for free.

It's a simple way to declutter your space, earn extra cash, and help protect our environment. When you recycle with PNM, 95% of your appliance is kept out of the landfill.

Here's how to get started:

1. Schedule your free pickup at [PNM.com/fridge](https://www.pnm.com/fridge).
2. Choose your pickup option—we'll come inside and remove it or grab it from the curb.
3. Receive your \$100 check in the mail, typically within four weeks.

Every fridge recycled helps keep our communities cleaner and homes more efficient. It's one small step with a big impact.

To learn more about the program, please visit [PNM.com/fridge](https://www.pnm.com/fridge).

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### **About PNM**

PNM is the largest electricity provider in New Mexico serving nearly 550,000 customers. PNM is committed to transitioning its electricity to 100% carbon free while ensuring a reliable and resilient power system. Visit [PNM.com](https://www.pnm.com) for more information.