



FOR IMMEDIATE RELEASE: Dec. 18, 2025

Media Contact: Eric Chavez, 505-967-7624, Eric.Chavez2@pnm.com

Brighten the holidays by giving the Gift of Power

(Albuquerque, NM) – This holiday season, you can make a meaningful difference by giving the Gift of Power - helping pay a portion of an electricity bill for a friend, family member, or neighbor in need.

Two ways to give the Gift of Power

- Direct support for someone you know: Make a payment directly to an individual's account by calling 888-345-5766 during business hours (Monday-Friday 7:30 a.m. to 6 p.m.). You'll need the recipient's name and address, and gifts can be made anonymously or with your name included.
- Support the Good Neighbor Fund: Donate to PNM's low-income bill assistance program, which helps low-income individuals, seniors, families, and vulnerable customers struggling to pay their electric bills. Contributions are tax-deductible and PNM will match every dollar donated, doubling the impact of your generosity.

To learn more about the Gift of Power, visit [PNM.com/giftofpower](https://www.pnm.com/giftofpower).

For more information, or to donate to the Good Neighbor Fund, visit [PNM.com/gnfgiving](https://www.pnm.com/gnfgiving).

###

About PNM

PNM is the largest electricity provider in New Mexico serving nearly 550,000 customers. PNM is committed to transitioning its electricity to 100% carbon free while ensuring a reliable and resilient power system. Visit [PNM.com](https://www.pnm.com) for more information.