



# EVAPORATE YOUR COOLING COSTS

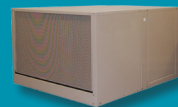
**\$100-\$300 OFF  
QUALIFYING ADVANCED  
EVAPORATIVE COOLERS**

## BE COOL AND SAVE

Apply on reverse. For more details visit  
**PNM.com/coolrebate** or call **(866) 678-5163**.



**\$100 REBATE ON  
ADVANCED EVAPORATIVE  
COOLING WINDOW UNITS**



**\$300 REBATE ON  
ADVANCED EVAPORATIVE  
UNITS WITH 12-INCH MEDIA**

## How Evaporative Coolers Work

A simple example is the cooling you feel when stepping out of a swimming pool—the water evaporates quickly from your body, taking heat with it. Evaporative coolers do essentially the same thing by drawing hot air through wet pads using a fan or blower. As water evaporates from the pads, it takes heat from the air with it, resulting in **up to 25°F cooler air** being discharged from the unit.

## Energy Savings

An evaporative cooler consumes only **one-fourth of the electricity** of a refrigerated air conditioning unit.

## HERE'S WHAT ELSE YOU NEED TO INCLUDE WITH THIS FORM:

- 1 A copy of your dated sales receipt or contractor invoice showing the manufacturer, model number and price of the evaporative cooler purchased.
- 2 A copy of a recent PNM residential electric bill.

Incomplete information will delay or disqualify your rebate. Allow 6-8 weeks for rebates to be processed. All rebate requests must be postmarked **no later than December 31, 2020**.



To fill out the rebate form electronically,  
please visit **PNM.com/coolrebate**.

### Qualified Advanced Evaporative Window Coolers (\$100 Rebate)

MANUFACTURER	MODEL	MODEL NUMBER
Bonaire	Durango	WEAC628 / 6280030
Bonaire	Durango	6280035
Essick Air	Master Cool	MCP44
Essick Air	Master Cool	MCP59
PMI	BRISA Window Cooler	BW5501
PMI	BRISA Window Cooler	BW5502
PMI	Water Conservation Cooler	WCBW4000

### Qualified Advanced Evaporative Coolers (\$300 Rebate)

MANUFACTURER	MODEL	MODEL NUMBER
Essick Air	Champion Elite	4000RLD4
Essick Air	Champion Elite	4000CRLD4
Essick Air	Champion Master Cool	AD1C5112
Essick Air	Champion Master Cool	AD1C7112
Essick Air	Champion Master Cool	AD2C5112
Essick Air	Champion Master Cool	AD2C7112
Essick Air	Champion Master Cool	ADA5112
Essick Air	Champion Master Cool	ADA7112
Essick Air	Champion Master Cool	AS1C5112
Essick Air	Champion Master Cool	AS1C7112
Essick Air	Champion Master Cool	AS2C5112
Essick Air	Champion Master Cool	AS2C7112
Essick Air	Champion Master Cool	ASA5112
Essick Air	Champion Master Cool	ASA7112
Essick Air	Champion Master Cool	AUA5112
Essick Air	Champion Master Cool	AUA7112
Essick Air	Champion Master Cool	AU1C5112
Essick Air	Champion Master Cool	AU1C7012
Essick Air	Champion Master Cool	AU1C7112
Essick Air	Champion Master Cool	AU2C5112
Essick Air	Champion Master Cool	AU2C7012
Essick Air	Champion Master Cool	AU2C7112
PMI	Aerocool Pro Series	PD42* and PH42*
PMI	Aerocool Pro Series	PD48* and PH48*
PMI	Aerocool Pro Series	PD62* and PH62*
PMI	Aerocool Pro Series	PD68* and PH68*
PMI	Aerocool Pro-V Series	PVD68* and PVH68*
PMI	Aerocool Trophy Series	HD48* and HH48*
PMI	Aerocool Trophy Series	HD68* and HH68*
PMI	Aerocool Trophy Series	HUP68*
PMI	Aerocool Trophy Series	TD4812*
PMI	Aerocool Trophy Series	WCTD4812*
PMI	Aerocool Trophy Series	TD6812*
PMI	Aerocool Trophy Series	WCTD6812*
PMI	Aerocool Trophy Series	TH4812*
PMI	Aerocool Trophy Series	WCTH4812*
PMI	Aerocool Trophy Series	TH6812*
PMI	Aerocool Trophy Series	WCTH6812*
PMI	Aerocool Trophy Series	TUP6812*
Seeley	Breezair	EXH 210
Seeley	Breezair	EXT 155
Seeley	Breezair	EXT 265
Seeley	Breezair	EXV 155
Seeley	Breezair	EXV 155-B
Seeley	Breezair	EXV 275
Seeley	Convair	CTA500
Symphony	Premium	HS480
Symphony	Premium	HD480
Symphony	Premium	HS680
Symphony	Premium	HD680

**\*Note:** to be eligible for the PNM rebate, the model number of the unit purchased must identically match values preceding the asterisk.

## PNM EVAPORATIVE COOLER REBATE

### Mail To: PNM Cooling Rebate

3100 West Rd, Bldg 3, Ste 200  
East Lansing, MI 48823

Or to apply online, please visit [PNM.com/coolrebate](http://PNM.com/coolrebate)

Please fill out completely. All customer and product information is required.

### CUSTOMER INFORMATION:

Your PNM Account Number at Installation Address:

\_\_\_\_\_ - \_\_\_\_\_

PNM Account Holder Name: \_\_\_\_\_

E-mail (required): \_\_\_\_\_

Installation Address: \_\_\_\_\_

City: \_\_\_\_\_ State: **NM** ZIP: \_\_\_\_\_

Home Tel.: \_\_\_\_\_ Work Tel.: \_\_\_\_\_

Payee Name (if different): \_\_\_\_\_

Relationship to PNM Account Holder: \_\_\_\_\_

Payee Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

PNM residential customers are eligible to get \$100 or \$300 back from PNM when they purchase and install an eligible evaporative cooler. This rebate is good for purchases made January 1, 2020 through December 31, 2020 or while rebate funds are available for this program. **Limit two (2) rebates per PNM residential electric customer account. Rebate amount paid cannot exceed product price excluding all taxes, fees, and installation costs.** By participating in this PNM rebate program, customers agree to and acknowledge the Rebate Program Disclaimer of Warranties and Waiver and Release of Liabilities, which can be viewed in full at [PNM.com/coolrebate](http://PNM.com/coolrebate) or by requesting a hard copy from PNM by calling **(866) 678-5163**.

### PRODUCT INFORMATION:

Manufacturer: \_\_\_\_\_

Model Number: \_\_\_\_\_

I'm applying for:

- ☐ \$100 Advanced Evaporative Window Cooler  
☐ \$300 Advanced Evaporative Cooler

What kind of cooling did you use prior to this purchase?

- ☐ No Cooling  
☐ Evaporative Cooling  
☐ Refrigerated Air

How many rebates are you submitting?

- ☐ One ☐ Two

### ATTENTION LANDLORDS:

PNM Cooling Rebates are paid to the electric account holder unless the following process is followed:

1. Speak to your tenant about your plan to install an energy-efficient evaporative cooler in their rental space and confirm they are willing to assign the rebate to you.
2. Have the tenant sign the Landlord Waiver Form, which may be obtained on [PNM.com/coolrebate](http://PNM.com/coolrebate) or by calling **(866) 678-5163**.
3. Have the tenant complete the 'Customer Information' section of this form and ask them to provide a copy of their most recent PNM electric bill.
4. List the landlord payment information on the "Payee" lines of this form.
5. Submit everything (application form, waiver form, invoice/receipt, and the tenant's PNM electric bill) to the mailing address shown above or go online to [PNM.com/coolrebate](http://PNM.com/coolrebate).

## OTHER WAYS TO SAVE

- 1 Find eligible residential pool pumps, visit [PNM.com/poolpump](http://PNM.com/poolpump).
- 2 If you have refrigerated air conditioning,\* you can become a PNM Power Saver today, help New Mexico reduce electric demand, and ensure a brighter future for many seasons to come. For details, visit [PNMpowersaver.com](http://PNMpowersaver.com).
- 3 The PNM Home Energy Checkup gives residential customers a snapshot of how their home's lighting, appliances and cooling systems use energy to help pinpoint opportunities to save. For details, visit [PNM.com/checkup](http://PNM.com/checkup).
- 4 Replacing incandescent light bulbs with energy-efficient LEDs is a simple way to save energy in your home daily without having to spend a lot of money. For details about the Home Lighting Discount Program, visit [PNM.com/homelighting](http://PNM.com/homelighting).



Talk to us.

