

Get Charged Up for Savings with a New Electric Vehicle (EV)

Buying an EV means you're eligible for a special discount on a new Nissan LEAF®

As part of the national effort to accelerate clean transportation, PNM® has partnered with Nissan North America, Inc. to help drive support for electric vehicles with a special discount for our customers on the all-electric Nissan LEAF®.

EACH PURCHASE OF A NEW NISSAN LEAF® EV QUALIFIES YOU FOR THESE SAVINGS

\$3,500 Fleetail rebate off MSRP
+ up to \$7,500 Federal tax incentive
= **\$11,000 Potential Savings**



HOW TO GET YOUR PNM CUSTOMER DISCOUNT

Bring the following to Melloy Nissan in Albuquerque or Fiesta Nissan in Santa Fe:

- This flyer
- Your monthly PNM bill
- Fleet Certification Code: B72876

Download a digital version of this flyer at PNM.com/EVoffer



Why EV?

Know the Benefits about Driving an EV



HOW ELECTRIC VEHICLES WORK

EVs use a battery to store the electric energy that powers the motor. EV batteries are charged by plugging the vehicle into an electric outlet.



SAFETY

Many electric vehicles receive top National Highway Safety Traffic Administration safety ratings.



LOWER OPERATIONAL & MAINTENANCE COSTS

The estimated cost of electricity needed to power a plug-in electric vehicle is about one-third of the cost of gasoline.



RANGE

Most Americans drive about 35 miles a day. According to the manufacturers, today's EV can have an average range greater than 100 miles.



FUEL ECONOMY

Because they rely in whole or part on electric power, their fuel economy is measured differently than in conventional vehicles. Miles per gallon of gasoline equivalent (mpge) and kilowatt-hours (kWh) per 100 miles are common measures.



ZERO EMISSIONS

All-electric vehicles produce zero tailpipe emissions, which makes them much more environmentally friendly than conventional vehicles.



ENVIRONMENTAL

Electric vehicles offer significant environmental advantages over conventional gasoline or diesel-powered cars.

- Reduced Carbon Emissions
- Reduced Operating Emissions
- Water Quality Preservation
- Reduced Noise



TAX CREDITS AND INCENTIVES

All-electric vehicles qualify for up to a \$7,500 federal tax credit.



Learn more about the benefits of driving electric by visiting

PNM.com/EVOffer or email EV@PNM.com