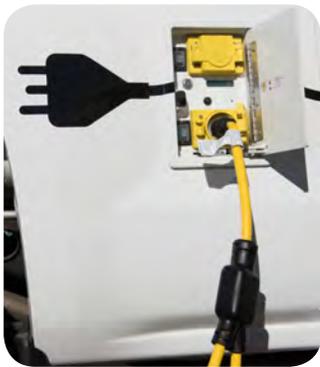




Six Solid Reasons to Add Electric Vehicles to Your Fleet



More and more businesses and local governments are shifting their fleets to electric and electric hybrid vehicles recognizing the benefits of electric vehicles for daily operations.



The electric utility industry is leading by example and adopting plug-in technologies in their vehicle fleets. At PNM we have committed to converting 5% of our fleet acquisition dollars to Electric Vehicles and EV technologies annually.



The benefits of EVs in your fleet:

1. Reduces your operating costs for fuel and maintenance.
2. Reduces carbon emissions.
3. Your fleet will last longer because the vehicles are mechanically simpler, and that saves you even more.
4. Improves worker safety and creates quieter work sites for both employees and customers.
5. Enhances public perception; visible presence of your environmental commitment.
6. Some EVs provide exportable power, offering new solutions to emergency response teams and can be used as backup power in remote locations, major storms and more.



As the "fuel" provider for EVs, PNM plays an important role as an ambassador for plug-in technologies with our customers.



Want to Learn More?

Unsure where to start when it comes to electric vehicles? We're here to help. After you provide some details about your fleet, our EV fleet specialist will discuss your options as well as energy payback calculations to help you understand how EVs could benefit you and your company.

Call or email to get started:

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Electrifying Fleet Operations:

In a time of unstable petroleum costs and heightened environmental concerns, many companies are considering converting their fleets to electric to reduce costs and environmental impacts. Converting part of your fleet to electric vehicles not only allows for cost savings but it also allows for companies to become a leader in the community when it comes to supporting the environment and clean transportation technologies.

Benefits Expanded:

1. Electric vehicles are highly efficient and they have lower operating costs than those of conventional vehicles. They allow for significant operational savings including fuel costs and maintenance costs. The lower maintenance costs are due to EVs having fewer wear parts and reduced engine usage. Additionally, brakes last longer due to regenerative braking, and EVs allow for reduced idle time which can reduce engine wear.
2. Electric vehicles produce lower levels of air pollutants and greenhouse gases. When driving electric that means no tailpipe emissions which helps to preserve the environment and reduce the carbon footprint.
3. An additional benefit is the quiet operation of the vehicles, which results in improved worker safety and a more pleasant work site for employees and customers. This allows for better communication between employees on a job site and the risk of hearing damage is reduced.
4. These vehicles can be used as engagement tools because they are a visible presence in the community and can be used to enhance brand image. They can be used to demonstrate a company's commitment to the environment and to show that they are a leader in supporting clean transportation technologies.



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Talk to us.

