

Reduce Your Use

Grants for non-profits



Funded A division of the PNM Resources Foundation

PNM AND COMMUNITY

SINCE ITS INCEPTION IN 1983, THE PNM FUND HAS INVESTED IN THE COMMUNITIES WE SERVE BY OFFERING A VARIETY OF GRANTS

- PNM is proud to contribute to strong families and vibrant New Mexico communities
- Contributing to a wide variety of nonprofits in the communities we serve is important to PNM. Through funding from the PNM Resources Foundation and our corporate giving program, we donate to programs that support education, economic development and the environment
- Foundation Grants for 2014: PNM Power Up, Reduce Your Use and Employee Volunteer and Matching Grants



REDUCE YOUR USE GRANTS

THE PNM FUND SEEKS PROPOSALS THAT SUPPORT NONPROFITS

Overview

- Applications may only be from 501(c)3 nonprofit organizations who pay a PNM electric bill
- Grants should clearly demonstrate energy efficiency and include plans to build awareness of PNM
- Grants will be awarded up to \$5,000 and \$250,000 in grant funding is available

Remember proposals are due by Friday, September 19 at 5:00 PM!



REDUCE YOUR USE GRANTS

CORE ENERGY EFFICIENCY PROJECTS

- Energy efficient lighting upgrades
- Energy efficient windows
- Purchase of Energy Star appliances
- Solar (Solatubes, PV)



REDUCE YOUR USE GRANTS

ADDITIONAL TYPES OF ENERGY EFFICIENCY PROJECTS

- Server or computer energy efficient component upgrades
 - Building insulation and weatherization
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- These types of project proposals should have a clear, concise and compelling case
 - This should include the type, age or condition of items being replaced and the energy efficient results the upgrades would create



PNM BUSINESS ENERGY EFFICIENCY PROGRAM

BUSINESS CUSTOMERS

Provides rebates for energy efficiency projects to all PNM commercial, industrial, and government customers while making a positive impact to the environment. All rebates are based on an annual kWh energy savings per project.

The PNM Business Energy Program consists of three components:

1) Retrofit Program and New Construction

Rebates to reduce the up-front cost of EE improvements in existing and new buildings such as lighting, HVAC, motors, controls, window film, custom measures, and whole building.

2) PNM QuickSaver

Small businesses with peak demand under 100 kW can qualify for higher rebates and turnkey installation for energy efficient lighting and refrigeration upgrades.

3) Building Tune-Up

Businesses can get support and rebates for optimizing their building's performance



BUSINESS ENERGY EFFICIENCY PROGRAM

SMALL BUSINESS QUICKSAVER PROGRAM

- Open to Small Business with an average monthly peak demand of 100 kW or less. Approved Program trade ally does an on-site energy assessment and presents customer proposal
- If customer approves the proposal, the trade ally will file necessary paperwork and proceed with the EE project, which is limited to lighting and refrigeration measurements.
- QuickSaver EE project rebates are paid to the trade ally and are included in the overall project cost where the customer then pays the balance. The rebate on average covers approximately 60% of the upfront project cost helping most customers realize payback within one to two years (depending on the project).



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BUSINESS ENERGY EFFICIENCY PROGRAM

QUICKSAVER NONPROFIT CUSTOMER PROFILE

Project Share, Albuquerque

Project Description: Updated lighting with new technology and replaced old fan motors in walk-in refrigerator/ freezer

Project Cost: \$1,269

PNM Rebate: \$964

PNM Reduce Your Use Grant: \$305

Annual Energy Savings: 7,288 kWh

Expected Annual Dollars Saved: \$729

Payback Period: Zero Payback Period

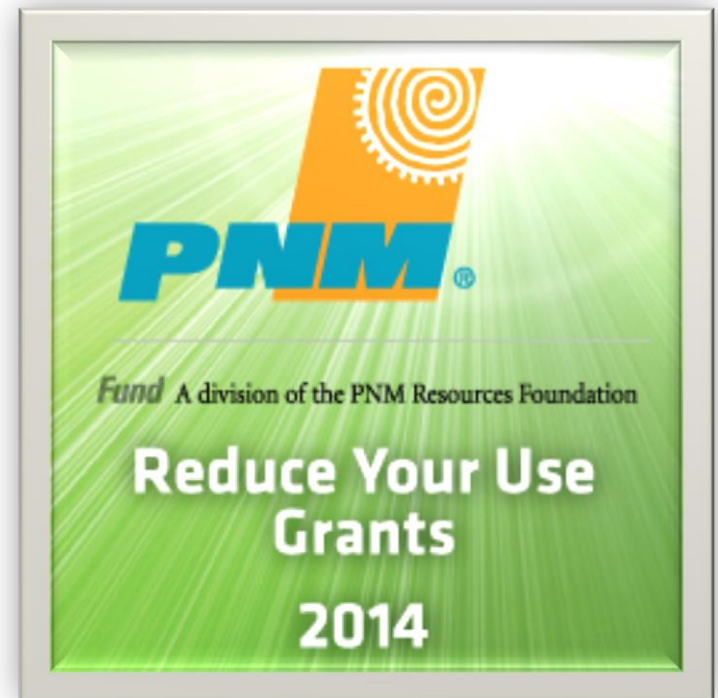


REDUCE YOUR USE GRANTS

GRANT PROPOSAL

Proposal Components

- Overview, goals and type of project
- Energy efficiency measures
- PNM involvement and recognition
- Project budget



REDUCE YOUR USE GRANTS

GRANT PROPOSAL

Overview, goals and type of project

- Provide a brief overview
- What type of project are you seeking funding for?
- What are the project goals?



REDUCE YOUR USE GRANTS

GRANT PROPOSAL

Energy efficiency measures

- What need will the grant funds address?
- How will the project increase energy efficiency?
- How will you measure and evaluate the project?



REDUCE YOUR USE GRANTS

GRANT PROPOSAL

PNM involvement and recognition

- How will you recognize the PNM Fund?
 - This could include methods such as traditional press releases, social media, newsletter articles, email or special events
- Are any PNM employees or retirees involved with your organization? What are their roles?



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REDUCE YOUR USE GRANTS

GRANT PROPOSAL CRITERIA

Budget

- Clearly detail the materials, supplies and other costs for which you are seeking funding
- Items should be listed as individual costs including a final total cost.
- The budget must match your grant request
- At the end of the grant application you will have the option to attach a contractors quote



SCORING RUBRIC

	Grant Summary (10)	Energy Efficiency (10)	Recognition (5)	Budget (5)	Bonus Points (3)
Total Points 30 Score Levels	Project overview: 5 points	Need: 5 points	PNM Fund recognition: 5 points	Proposed budget: 5 points	<i>PNM Employee Involvement</i>
	Goals : 5 points	Measure energy efficiency: 5 points			<i>*Reviewers-award these points at your discretion.</i>
High	The project overview is exemplary, detailed, concise and tied to grant program goals and goals listed are logical and clear.	Overall need and how the project fits into grant program goals is clearly demonstrated and articulated. How energy efficiency will be achieved and measured is described in detail.	Recognition of the PNM Fund through websites, logo use, program materials and in traditional and social media is described in detail.	Budget is clear, detailed and includes individual costs as well as total project cost and a supplemental quote is attached.	Employees or retirees who are involved with the nonprofit organization are named and their roles are described.
Mid	The project overview is well thought out and somewhat tied to grant program goals and goals are listed.	Overall need and how the project fits into grant program goals is demonstrated. How energy efficiency will be achieved and measured is described.	Recognition of the PNM Fund is described in two of the four areas listed above.	Budget is provided with some individual costs as well as total project cost or only a supplemental quote is attached.	
Low	The project overview is not clear and not tied to grant program goals and there are factual errors or inconsistencies.	Community needs and how this fits in to the grant program goals are not clear. How energy efficiency will be achieved and measured is not described.	Recognition of the PNM Fund is not described.	Budget is not provided or budget is only total project cost.	



REDUCE YOUR USE GRANTS

PROPOSAL CRITERIA: WHAT IS NOT ELIGIBLE FOR FUNDING

- Educational energy efficiency projects
- Sectarian or religious programs for religious purposes only
- Veterans, labor and political organizations or campaigns
- Organizations that are not registered with the appropriate state registration agency or are not in good standing with that body
- Organizations that limit membership and services based on race, religion, color, creed, sex, sexual orientation, age or national origin
- Organizations without current or active IRS 501(c)(3) status



REDUCE YOUR USE GRANTS

PROPOSAL EVALUATION AND GRANT AWARDS

- Proposals will be screened to ensure they comply with all criteria
- Each proposal that passes the first screening will be read by a team of employees and scored
- Applicants will be notified as to the status of their grant application no later than October 31, 2014
- Awardees will have until October 31, 2015 to complete their projects
- The PNM Fund requires all grantees to complete a final report.



REDUCE YOUR USE GRANTS

QUESTION AND ANSWER

Grant application at: www.pnm.com/2014-ryu-grants

Click on “Apply Online Now”



REDUCE YOUR USE GRANTS

CONTACT INFORMATION

PNM Foundation

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PNM Business Energy Efficiency Program

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