
PNM POWER UP GRANTS 2016





PNM AND COMMUNITY

SINCE ITS INCEPTION IN 1983, THE PNM FUND HAS INVESTED IN THE COMMUNITIES WE SERVE BY OFFERING A VARIETY OF GRANTS

- The PNM Fund seeks innovative and creative proposals that support the communities PNM serves and where it has business interests. PNM is proud to contribute to vibrant New Mexico communities.
- Through funding from the PNM Resources Foundation and our corporate giving program, we donate to programs that support education, economic vitality and the environment.
- Foundation Grants for 2016: PNM Power Up, Reduce Your Use and Employee Volunteer and Matching Grants.

PNM POWER UP GRANTS

THE PNM FUND SEEKS INNOVATIVE AND CREATIVE PROPOSALS THAT SUPPORT THE COMMUNITIES PNM SERVES AND WHERE IT HAS BUSINESS INTERESTS.

Overview

- Grants may be submitted for up to \$20,000, a total of \$500,000 in funding is available.
- Organizations acting as fiscal agents may apply for more than one grant.
- Applications may be from 501(c)3 nonprofits, municipalities and tribal governments.
- Previous awardees may apply.

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GOALS

- Create meaningful public spaces
- Invest in vibrant community spaces
- Support community and neighborhood revitalization
- Foster community engagement





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PROJECT EXAMPLES

Downtowns and Streetscapes

- Community intersection repair and revitalization, which may include turning streets into public squares, murals and fountains.
- Development and installation of traffic-calming features, such as trees and other plantings, speed bumps, narrowed streets, stop signs and painted crosswalks.



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PROJECT EXAMPLES CONTINUED

Parks and Recreation Systems

- Parklets that convert curbside parking to small and temporary public seating and greening platforms, building vibrant community spaces
- Outdoor event and performance spaces, such as gazebos, pavilions or stages
- Features or seating for parks and recreation areas





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GRANT PROPOSAL OVERVIEW

- Describe the project, community need and transformation that will result from the project.
- Demonstrate collaboration and engagement of community members, volunteers, partners and stakeholders.
- Include measurable goals, a budget and timeline.
- Detail plans for maintenance and sustainability.
- Describe how the PNM Fund will be recognized including media and outreach plans.
- Describe how the project will utilize community volunteers including PNM volunteers.



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PROPOSAL CRITERIA

Section one: Grant Summary (25%)

- Briefly provide an overview of the proposed project.
- List specific and measurable goals and objectives for the project.
- List any partnerships involved in the completion of the proposed grant project and reason for the partnership. If you list a partnership, please include optional letter(s) of support from the partnering organization.



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PROPOSAL CRITERIA

Section two: Community Impact (30%)

- Describe the community need that the grant funds will be used to address.
- List the anticipated outcomes and how you will measure this.
- Detail your plans for long-term maintenance and sustainability after the grant is over.

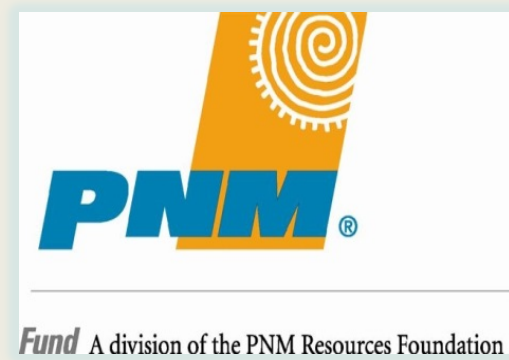


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PROPOSAL CRITERIA

Section three: Recognition (20%)

- Describe how the PNM Fund will be recognized, including opportunities to engage community members and PNM employees through volunteerism.
- Provide a brief plan for utilizing both traditional and social media for this project.
- Include a recommendation for placement of a permanent PNM recognition sign.



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PROPOSAL CRITERIA

Section four: Supplemental Items (25%)

- Timeline: complete a project timeline from implementation to completion with major tasks.
- Budget: clearly detail the materials, supplies and other costs for which you are seeking funding. Items should be listed as per unit costs. The budget must match your grant request.
- Letters: you may include up to two letters of support detailing your partnership agreement(s) with other entities for the proposed grant project.
- Plans or Drawings: you may include any plans, drawings or renderings for the proposed project.



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PROPOSAL CRITERIA

Supplemental Items

- Timeline: complete a project timeline from implementation to completion with major tasks.

	July	August	September	October
Review Grant Agreement	Enter date			
Project Planning		Enter date		
Notify and Contact Stakeholders		Enter date		
Press Release to PNM		Enter date		
Install sign			Enter date	
Task 2			Enter date	
Task 3				Enter date
Final Report Data & Program Evaluation				Final date



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PROPOSAL CRITERIA

Supplemental Items

- Budget: clearly detail the materials, supplies and other costs for which you are seeking funding. Items should be listed as per unit costs. The budget must match your grant request.

Item	For	Per Unit Cost	Number of Units	Total Cost
Benches	Public Plaza	\$400.00	15 benches	\$6000.00
Lumber-various	Bird Houses	\$20.00	20 bird houses	\$400.00
Recognition Sign	Entrance	\$300.00	1 metal sign	\$300.00
				Total Request
				\$6,700.00

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PROPOSAL CRITERIA: WHAT IS NOT ELIGIBLE FOR FUNDING

- Master planning
- Sole creator public art projects
- Community or neighborhood planning that is not part of a larger project
- Marketing plans
- Purchases of large equipment, vehicles or buildings
- Projects on private property that are not accessible to the general public
- Staffing costs that are part of regular operations

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SCORING RUBRIC

PNM Power Up Grants 2016 Scoring Rubric				
Score Levels	Grant Summary: 25% Project overview: 6 points Goals and objectives: 8 points Partnerships: 2 points	Community Impact: 30% Community Impact: 6 points Outcomes: 8 points Sustainability: 6 points	Recognition: 20% Recognition Plans: 4 points Engage PNM Employees: 2 points Traditional and Social Media Plan: 4 points Recommendation for sign location: 2 points	Supplemental Items: 25% Timeline: 4 points Budget: 8 points Letters of support or plans: 4 points extra
High	The project overview is exemplary, detailed, concise and clearly tied to grant program goals	The community need and how the project fits into grant program goals is clearly demonstrated and articulated	Exemplary plans of how PNM will be recognized through logo use, events and program materials are provided	The timeline includes all major project tasks from start to finish and date for PNM involvement
	Goals and objectives are measurable, logical and clearly tied to the project	Outcomes from the project are measurable, realistic and well thought out	There is at least one clearly identified opportunity to engage PNM employees	The budget shows detailed costs per item, budget requests are all reasonable and match
	Partnerships are relevant to the project and include a description with matching letters of support	Future plans and sustainability of the project is described, it is clear the project will have an enduring and lasting benefit	There is a clearly laid out plan for utilizing both traditional and social media with PNM for the project	Letters of support that link clearly to the project and funding request are provided (if relevant)
			There is a strong recommendation and a budget item for placement of a PNM recognition sign	
Mid	The project overview is well thought out and somewhat tied to grant program goals	The community need and how the project fits into grant program goals are clear	General plans are provided of how PNM will be recognized	There is a moderately detailed timeline with a start and finish date
	Goals and objectives are related to the project	Outcomes for the project are listed with some measurable results	There are possible but not specific opportunities to engage PNM employees	The budget provides some detail and most of the costs are reasonable
	Partnerships are included and there are one or more matching letters of support	Future plans and resource commitments are listed and demonstrate a lasting benefit	There is a partial plan for traditional or social media	Letters of support are provided (if relevant)
			There is a recommendation for placement of a PNM recognition sign	
Low	The project overview is not clear or tied to grant program goals	The community need and how the project fits in to the grant program goals are not clear	There is not a plan describing how PNM will be recognized	There is not a timeline or it lacks significant details
	Goals and objectives for project are lacking and there are factual errors or inconsistencies	Outcomes and measurable results for the project are not listed	There are little to no opportunities to engage PNM employees	The budget and what the funding is for is unclear
	Partnerships are not clear	Future plans and a lasting benefit are not acknowledged	A plan for traditional or social media is missing	Letters of support are not provided, but are needed
			There is a weak or no recommendation for placement of a PNM recognition sign	



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PROPOSAL EVALUATION AND GRANT AWARDS

- Proposals will be screened to ensure they comply with all criteria.
- Each proposal that passes the first screening will be read and evaluated by a cross sector team of PNM employees.
- Applicants will be notified as to the status of their grant application no later than May 16, 2016.
- Applicants will have until July 1, 2017 to complete their projects.



RESOURCES

ADDITIONAL RESOURCES

- The Project for Public Spaces: www.pps.org
- Sustainable Cities Collective: www.sustainablecitiescollective.com
- The Walkable and Livable Communities Institute: www.walklive.org
- The City Repair Project: www.cityrepair.org
- Santa Fe Parklets: www.youtube.com/watch?v=Ay3THbZu1pE



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QUESTION AND ANSWER

Questions?

Grant application information and link at:

www.pnm.com/powerup (PNM web)


SHARE New Mexico Common Grant Application


<http://www.sharenm.org/communityplatform/newmexico/grant/landing>



SHARE NEW MEXICO COMMON GRANT APPLICATION

FIND AND APPLY FOR GRANTS VIA SHARE NEW MEXICO'S RESOURCE DIRECTORY

 [View Available Grants](#)

 [I'm a funder, add a grant](#)

Intro

Eight of the largest funders from across New Mexico have banded together and created an easy-to-use online common application system that will significantly reduce paperwork and improve the grant application system for New Mexico nonprofits. The new process is unique to New Mexico and its ability to prefill grant application forms is innovative to the nonprofit industry.

The Process

To apply for a grant through the Common Grant Application process, first check to ensure that your organization is in the SHARE Resource Directory, that the information is accurate and up-to-date, and that you are associated with this organization.



Fund A division of the PNM Resources Foundation

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CONTACT INFORMATION

PNM Resources Foundation

Diane Harrison Ogawa, Executive Director

diane.ogawa@pnmresources.com

Proposals are due by Friday, March 18 at 5:00 PM!