

## **PNM Reduce Your Use Grants 2014**

*Supporting communities throughout New Mexico*

Grant Cycle: Monday, August 11, 2014 – Friday, September 19 2014, 5:00 p.m. MDT

The PNM Fund seeks proposals that support the communities PNM serves. We look forward to partnering with you.

- Grants will be awarded up to \$5,000-\$250,000 in funding is available.
- Grants should clearly demonstrate energy efficiency and include plans to build awareness of PNM.
- Applications may only be from 501(c) 3 nonprofits.

### **Application Overview**

*This document is intended for preparation purposes only! You must apply through the online application system at: [https://www.GrantRequest.com/SID\\_499?SA=SNA&FID=35035](https://www.GrantRequest.com/SID_499?SA=SNA&FID=35035)*

### **Types of Energy Efficiency Projects Funded**

#### **Core Energy Efficiency Projects**

- Energy efficient lighting upgrades
- Energy efficient windows
- Purchase of Energy Star appliances
- Solar (Solatubes, PV)

#### **Additional Energy Efficiency Project**

*\* These types of project proposals should have a clear, concise and compelling case. This should include the age or condition of items being replaced and the energy efficient results the upgrades would create.*

- Building insulation and weatherization
- Server or computer energy efficient component upgrades

### **Grant Proposal Overview**

1. Provide a brief overview of the proposed project and state the project goals. Clearly state for what type of project you are seeking funding for.
2. Describe the need the grant funds will be used to address and how the project will increase energy efficiency. Include any methods you will use to quantify energy savings.
3. State if you are also seeking energy savings assistance through the PNM Quick Saver program.

PNM Quick Saver is one of a suite of programs that help nonprofit business customers save energy and money. Eligible projects for PNM Quick Saver include: refrigeration components, lighting fixtures and lamps and lighting control upgrades. Nonprofit customers who participate in this program must use less than 100 kilowatts a month. See [www.pnm.com/bizrebates](http://www.pnm.com/bizrebates) for more information. \*Participation in PNM Quick Saver is not a requirement of the Reduce Your Use grant program.

4. Describe how you will measure and evaluate your project.
5. Identify any PNM employee or retirees who are involved with your organization and explain their roles.
6. Describe how you will recognize the PNM Fund. This could include traditional and social media, newsletters, email or special events.
7. Provide a proposed project budget. List each item you are requesting funding for by individual cost and total project cost. You will be able to attach a contractor's quote at the end of the application process.

#### **Who Cannot Apply?**

- Sectarian or religious programs for religious purposes
- Veterans, labor and political organizations or campaigns
- Organizations outside of PNM's service territories
- Organizations that are not registered with the appropriate state registration agency (New Mexico Attorney General, IRS) or are not in good standing with the registration body
- Organizations that limit membership and services based on race, religion, color, creed, sex, sexual orientation, age or national origin
- Organizations without current or active IRS 501(c)(3) status

Project examples from past recipients [www.pnm.com/pnm-reduce-your-use-grants-past-recipients](http://www.pnm.com/pnm-reduce-your-use-grants-past-recipients) and further resources can be found at: [www.pnm.com/reduce-your-use-grants-steps-you-can-take](http://www.pnm.com/reduce-your-use-grants-steps-you-can-take)