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FOR IMMEDIATE RELEASE: Thursday, August 15, 2024

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PNM Customers Encouraged to Sign Up for New Rate Plan to Help Lower Bills

PNM Time-of-Day voluntary program where customers shift their power usage to lower cost time periods to lower their electric bill



Get Time of Day pricing.

PNM is helping empower our customers to lower their electric bills through the Time-of-Day rate program. As a voluntary program, when customers sign up, they will have access to lower electricity costs during the day and are encouraged to shift their usage during the higher-priced summer hours of 5 –8 p.m.

When customers sign up, they will receive a new meter installed by PNM that allows them to see their energy usage on an activity map.

Customers can sign up and be pre-enrolled at pnm.com/timeofday.

Here are a few ways customers can shift their energy use away from on-peak hours of 5–8 p.m.

- Using washing machines and dishwashers during off-peak hours.
- Pre-heating or cooling your home outside of on-peak hours.
- Setting the thermostat for your air conditioner at a higher temperature when running.
- Turning off all but essential lighting.

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REPORTER TOOL KIT

[Click here to download b-roll video](#)

Quote:

“We want to empower our customers to save money on their energy bill”, said Denine Rothman, Time of Day Program Manager.

“By signing up, managing their electric usage behavior, and participating in this program, they have the ability to lower their bill.”



About PNM With headquarters in Albuquerque, PNM is the largest electricity provider in New Mexico, serving nearly 550,000 customers in dozens of communities across the state. PNM strives to create enduring value for customers, communities and shareholders built on a foundation of Environmental, Social and Governance Principles. At the core of our business, we are focused on our vision of creating a clean and bright energy future, our purpose of working together with our customers and community to serve their energy needs, and our values of safety, caring, and integrity. Visit PNM.com for more information.